

Implementing the CDM for Nonprofits in Operations Essentials for Nonprofits

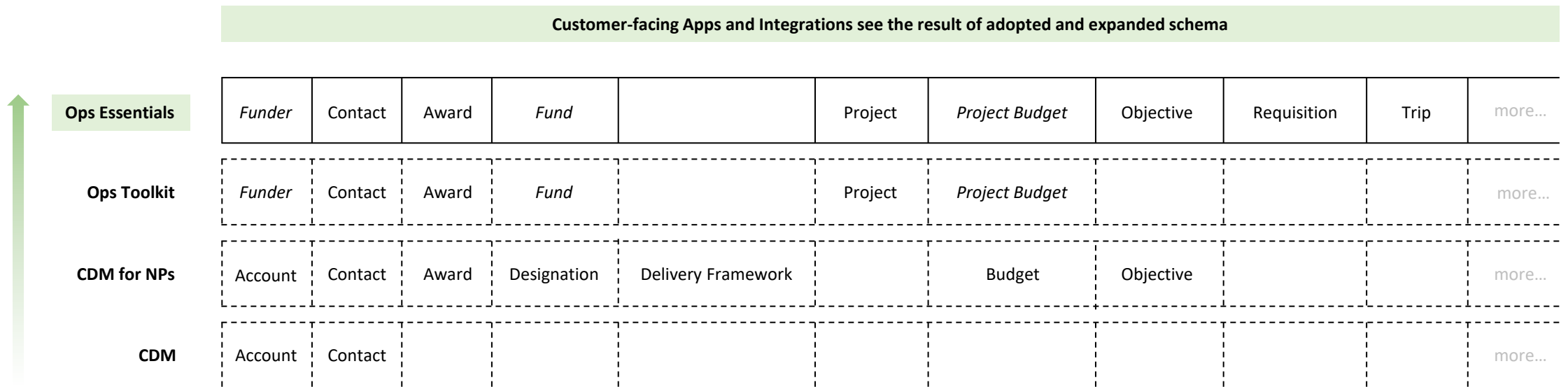
CDM for Nonprofits Community Events

What are we doing with the CDM for Nonprofits?

- As a product developer (ISV), choose a path:
 - Extend it and make it functional
 - Facilitate data exchange
 - Enrich it with context, synthesis and interpretation (analytics)
- We chose to "make it functional" with Power Platform and Power Apps as the basis for the product. With a model-driven app as the end-user experience so the CDM for Nonprofits is at the heart of it.
- Operations Essentials for Nonprofits
 - Centrally manages information specific to nonprofits to get them out of managing by spreadsheet
 - Small and Medium nonprofits (under \$30M annual rev)

How we expand on the CDM for Nonprofits schema

- What is the CDM for Nonprofits comprised of?
- How much of the CDM for Nonprofits do we use?
- Why do we use some tables and not others?
- Tables used by the numbers:
 - CDM: 7 of 70+
 - CDM for NP: 5 of 70+
 - Ops Toolkit: 24 of 24



Benefits we see

To product developer

- The most immediate benefit is not starting from scratch. As a creator, you're able to focus on adding value immediately.
- Wide-open product space
 - At this stage in its development the CDM has a lot to work with in terms of entities and logical areas.
 - Early recognition in the market
- Cross-platform opportunity
 - As the CDM for Nonprofit gains adoption by large platform providers opportunities are created in the gaps and perimeters
 - Products have potential to fit in that close turnkey.

To nonprofit organizations

- Immediate: Real dollars and time savings in design and development of models, meanings, and integration rules
- Longer-term:
 - Sharing of data between cooperative organizations (e.g., Case Management, Incident Response)
 - Scenarios that demand speed, accuracy and low cost
 - Partitioning and consolidation
 - Many organizations operate in a federated way and then rely on periodic consolidation to report outcomes or finances.
 - If you have ever been part of integrating organizations through acquisition, remember back and think of what life would have been like to start with aligned models and meanings.

Demo

Thank you!

Ideas or questions?

Tag me in the Yammer community: @Chris Zimney