The Nonprofit CDM as a Global Impact Game-Changer

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Your Nonprofit CDM tour guides

TIM Lockie
RYAN Ozimek
ERIK Arnold
DAN Lammot
Agenda

1. Welcome to the community!
2. Nonprofit CDM history
3. Diving into the details
4. Q&A
5. Next steps
Welcome!
Vision

+ A world where less resources are spent moving data and more time spent leveraging data to achieve the Sustainable Development Goals.
Mission

+ To nurture the growth of a vibrant nonprofit data model ecosystem and to more effectively achieve the SDGs through business, nonprofit, and individual collaboration.
A community for partners, by partners
Online community

https://www.yammer.com/cdmfornonprofitscommunity
Data Model for the Modern Nonprofit

The Nonprofit CDM is an open-source data model for structuring data in a common way across applications and organizations.

https://www.nonprofitcdm.org
Social media

@NonprofitCDM
Access the data model
Nonprofit CDM History
Common Data Model for Nonprofit

- Built by and for the sector and adopted by over 50 partners
- Data integration and uniformity across platforms
- Interoperability across apps and services
- Nonprofit-specific data schema
- Proven, mature model for ISVs to build solutions at scale
- Built-in industry standards like SDGs and IATI
Diving into the details
A common data model is:

A shared data language for business and analytical applications to use
CDM for Nonprofits Top 10:
1. Built last
2. Sector Driven
3. AND not OR

Our technology must be a digital manifestation of our commitment to inclusivity
4. Stewarded by Microsoft

**Correct**: Common Data Model for Nonprofits

**Incorrect**: Microsoft’s Common Data Model for Nonprofits
5. Programs First
6. Contacts is a 1\textsuperscript{st} Class Table
7. Benefit Recipients
8. One of Many CDMs

• Currently available CDMs:

• Overview of CDMs and Industry Accelerators:
9. Breadth

- **Tables**: 80+
- **Fields**: 1300+
- **Relationships**: 100+
- **Metadata**: Typed
10. Microsoft is a Partner Driven Company

ISV Opportunity Flow

Microsoft Power Platform Common Data Model
The Common Data Model feeds information forward. This data flows thru the Microsoft Power Platform, accelerators, and other solutions.

Sample Apps
Sample Apps from Microsoft extend the capabilities of Microsoft's Industry Accelerators.

Industry Accelerators
Accelerators extend the capabilities of The Power Platform, connecting it to new and existing apps.

ISVs
Independent Software Vendors create solutions at all levels - extending the Common Data Model, upgrading Industry Accelerators, or aiding with Sample App creation.

System Integrators
System Integrators provide expertise for customer & ISV solutions that were built on top of Microsoft Industry Accelerators.

Microsoft AppSource
Accelerators - along with ISV & Industry Sample Apps - are made available on AppSource.
CDM for Nonprofits Top 10:

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6. Contact is a 1st class table
7. Benefit Recipients
8. One of many CDMs
9. Breadth
10. Microsoft is a partner driven company
Thanks!

info@nonprofitcdm.org
www.nonprofitcdm.org
Join the community!

https://www.nonprofitcdm.org/join